

Instantly increase profits by 7%+ with visibility to locations, food costs, labor costs, scheduling and accounting

Optimize food costs across the enterprise with smart exception alerts

Maximize labor productivity with intelligent performance scheduling

Centralize location management across concepts, POS, Accounting, and Back Office Operations on a single platform



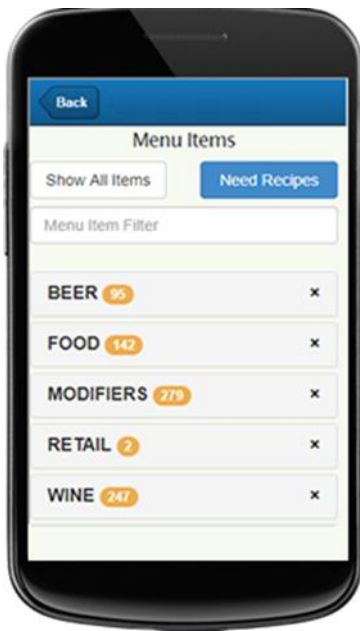
Reduce Food Costs with Exception Alert Reporting

Save 3% - 7% on food costs with actual vs. theoretical Food costing. Compare actual paid food costs to what costs should have been.

Multi-Location Visibility

Identify differences by store to improve food cost control from breakage, shrinkage, and waste.

Compare high performance stores to simplify and improve cost management across the enterprise.



"You just showed me what I spent 20 years trying to build and you are delivering it at a fraction of what I have spent (trying)."

-CFO, top-five QSR chain

P R O D U C T C A T E G O R I E S							
Category	#Sold	ADQ	Gross Sales	Discounts	Net Sales	% Group	Avg Price
FOOD	23,209	800.31	186,569.25	18,557.85	168,011.40	+68.3%	8.04
MODIFIERS	10,279	354.45	1,821.50	178.20	1,643.30	+0.7%	0.18
WINE	5,604	193.24	48,405.59	1,373.00	47,032.59	+19.1%	8.64
BEER	5,264	181.52	29,532.16	259.25	29,272.91	+11.9%	5.61
TOTAL	44,356	1529.5	\$266,328.50	\$20,368.30	\$245,960.20	+100.0%	\$5.62

Managers Daily Dashboard

Capture mission critical data including daily P&L, over/short, guest counts, comps and discounts, credit card transactions, bank deposits, catering activity, day-part analysis, voids, and more.



Total Restaurant Management

Operations, Accounting, and POS in One Place
powered by eFish

Real Time P&L w/ Daily Declining Budgets

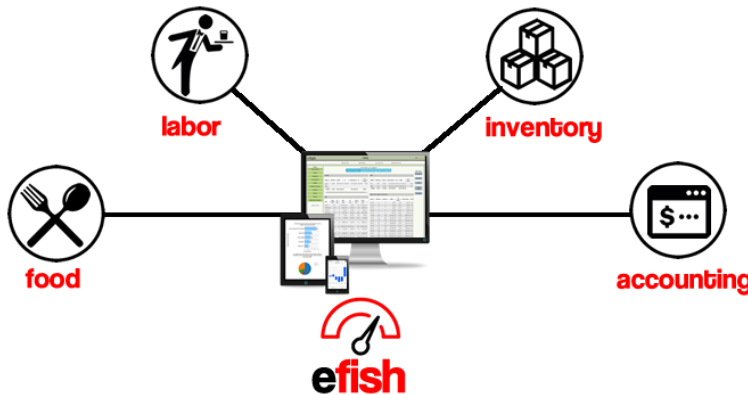
Have a real time P&L with daily declining balanced budgets available for managers and supervisors to make timely, intelligent profit decisions when they need to be made.



Staff	Opened	Closed	Length
DeMarce , Tory	08:38		
Dispo , Jet	11:12	12:00	00:48
Dispo , Jet	11:16	12:18	01:02
Baumgardner , Layne	11:21	12:25	01:04
Baumgardner , Layne	11:27	13:07	01:40
Baumgardner , Layne	11:33	12:16	00:43
Baumgardner , Layne	11:40	13:09	01:29
Baumgardner , Layne	11:49	12:56	01:07
Dispo , Jet	11:58	12:00	00:02
Dispo , Jet	11:58	11:59	00:01
Dispo , Jet	12:04	13:14	01:10
Dispo , Jet	12:06	12:56	00:50

Time Saving Intelligent Schedules

Intelligent scheduling maximizes job productivity with easy access to schedules 24x7 from any mobile device or browser.



Category	Hours	Payroll	% of Sales	\$/HR
Manager Hourly	9.3	\$62.50	0.7%	
To-Go Server	2.8	\$13.30	0.1%	
Subtotal	9.1	\$75.80	0.8%	\$1,008.90
DISC				
Hour	126.1	\$7,258.40	14.3%	
DISC Subtotal	126.1	\$1,260.40	14.3%	\$76.27
BAR				
Bar tender	25.8	\$123.90	1.4%	
BAR Subtotal	25.8	\$123.90	1.4%	\$288.94
FRONT				
Server	48.8	\$237.60	2.6%	
Host/Hostess	9.0	\$86.10	0.9%	
Server Assistant	17.8	\$84.24	0.9%	
FRONT Subtotal	75.6	\$407.94	4.5%	\$126.21
Hourly Total	276.2	\$1,868.54	29.8%	\$36.62
Payroll	276.2	\$3,080	6.0%	\$36.62

Food Cost Overage Alerts

Labor Productivity Variance Alerts

Integrate with Multiple Solutions



Technical Requirements

- 100% Web Based
- Any mobile device support
- SAAS or On-Premise
- Zero IT, Zero Hardware, Zero Headache.

About eFish

Every restaurant, every POS, every vendor, every accounting system, all in one place. Easy to see the latest on food, labor, inventory and accounting. Reduce Food and Labor costs by 9% or more.

