

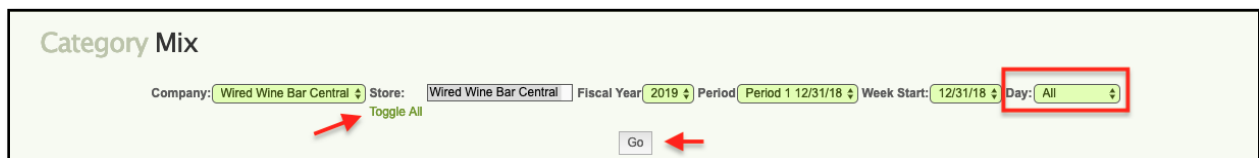


## Category Mix

Category Mix not only shows you Sales Details for a given date range broken down for each category (as defined in the POS) and each product at any location but also allows you to compare that data to Last Week, Last Year, and Last Period. Allowing you to trend Gross/Net Sales Totals, Discounts, Cost (dependent on menu item in efish or cost value defined in POS) and Net Change %.

**Settings:** Start at the top by selecting your company, Store, Fiscal Year, Period, Week Start, and Day. Once all selections have been made, click **[Go]**

- **Note:** you can choose to view all days within a desired week by selecting **[All]** at the top of the Day drop down.
- Clicking on **[Toggle All]** will select all stores under that company.



**Categories:** You will first see the data broken down by category (beer, wine, food) as defined by your POS. You can compare Total Gross/Net Sales, Discounts, Cost, as well as compare the Net Change to the same date range Last week, Last Period, and Last Year.

- **Note:** Net Change will be color coded allowing you to quickly identify trends.

Category		Gross	Discounts	Net	Cost	Net Change
.BEER	12/31/2018 - 01/06/2019	1,200.22	36.25	1,163.97	0.00	
	Last Week	2,386.72	172.25	2,214.47	0.00	-47.4%
	Last Period	1,919.41	78.00	1,841.41	0.00	-36.8%
	Last Year	0.00	0.00	0.00	0.00	N/A

**Individual Items:** To see individual Items click on the **green [Category Title]** of the items you wish to view.

- **Note:** to go back use the **green [All Categories]** Link in the upper left. Do NOT use the back arrows in your browser.

