



Product Mix

Product mix allows you to see how each individual product is performing for your business. Products are broken down by category as defined by your POS (i.e Food, Wine, Beer, Liquor, Modifiers, Catering) in addition to product performance, you can see how each Payment Type and Product Category is performing as a whole.

Navigate to [Reporting>Product Mix]

Settings: start at the top of the page by choosing your desired settings.

- **Company & Location** - you can select all Companies/Locations by clicking on the green **[Toggle]** option
- **Date** - you can select from the Preset Date Range drop down list or you can set your own Start and end date.
keep in mind the longer the time span you set the longer the processing time.
- **Payment Types** - Select weather or not you would like the data to be grouped by payment type by clicking on the **[Check Box]** under the preset date range drop down box. Then chose which payment types you wish to view - you can select all with the **[Toggle]** button or multiple payment types with the **{Ctrl key}**
- **To Add an Attribute (added filter)**- Click on the blue **[Add Attribute]** button.

Product Mix :: All Categories

The screenshot shows the settings form for Product Mix. Red boxes and arrows highlight the following elements:

- Company (toggle):** A list of companies with a red arrow pointing to a green 'toggle' button. A red note above it says 'toggle will select all options'.
- Location (toggle):** A list of locations with a red arrow pointing to a green 'toggle' button.
- Preset Date Range:** A dropdown menu with a red arrow pointing to it.
- Start Date:** A text input field with a red arrow pointing to it.
- End Date:** A text input field with a red arrow pointing to it.
- Group by Payment Type?** A checked checkbox with a red arrow pointing to it.
- Payment Types to Include:** A list of payment types with a green 'toggle' button and a red arrow pointing to it.
- Component Attribute:** A dropdown menu with 'Seasonals' and 'Summer Ale' selected, and a blue 'Add Attribute' button with a red arrow pointing to it.
- Go:** A blue button at the bottom with a red arrow pointing to it.

If you Group By Payment Type:

- You will initially see everything broken down by payment type
- You can sort by by each column (#sold, ADQ, ect.) by clicking on the **[Column Title]**
- Click on the green **[Payment Type Title]** to see the details for each individual Product Category purchased with the selected payment type.

PAYMENT TYPES			All Categories >> FOOD	
Payment Type	#Sold	Gross Sales	Item	#Sold
Visa	73,059	295,116.93	Bruschetta	33,407
Cash	17,701	65,745.20	Combo	14,032
Amex	14,041	55,884.70	Tom Jam+lnSheep	6,493
MstrCard	12,027	48,937.02	Big Star	6,132
Gift Card	3,246	11,814.62	Cup Soup	6,006

A red arrow points from the 'Cash' row in the Payment Types table to the 'Bruschetta' row in the FOOD table.

Note: To go back to last page, use the green link in the upper left. DO NOT USE Browser Back Arrows.



Product Categories:

- **Note:** If you do not choose to group by payment type you will start here.
- You will initially see everything broken down by categories. (# Sold, ADQ, Gross Sales, Discounts, Net Sales, % Group, Avg. Price, Total Cost & Percentage and Total Profit & Percentage.)
- You can sort by each column (#sold, ADQ, ect.) by clicking on the **[Column Title]**
- Click on the **green [Product Category Title]** to see the details for each individual product.

P R O D U C T C A T E G O R I E S			
Category	#Sold	ADQ	Gross Sales
MODIFIERS	12,343	1763.29	446.00
[Food]	10,695	1527.86	46,774.01
FOOD	9,677	1382.43	81,361.47
WINE	4,100	587	40,400.55

All Categories >> FOOD

F O O D	
Item	#Sold
Bruschetta	33,407
Combo	14,032
Tom Jam+lnSheep	6,493
Big Star	6,132
Cup Soup	6,006

Export: You can export the report as a CSV file by clicking on the **green [Export to CSV]** in the upper right corner.



Individual Items: Once you click on a Category Type (i.e. Food, Beer etc.) you will see each individual Item within that product category broken down by # sold, ADQ, Gross Sales, Net Sales, % of Group (payment group), Price, Cost (dependent on recipe in efish or cost value defined in POS) and % of Sales, Profit and % of Sales.

- Sort by clicking on the **[Column Title]** (the down arrow icon next to the column title indicates the current selected column).

Item	#Sold	ADQ	Gross Sales	Discounts	Net Sales	% Group	Price	Cost	% Sales	Profit	% Sales
Bruschetta	2,845	101.61	39,118.75	4,435.80	34,682.95	+35.9%	13.75	11,436.90	0.0%	23,246.05	+67.0%
1 Glass	2,687	95.96	0.00	0.00	0.00	0.0%	0.00	0.00	0.0%	0.00	0.0%
Brie/Apple	1,749	62.46	0.00	0.00	0.00	0.0%	0.00	0.00	0.0%	0.00	0.0%
Prosciutto	1,712	61.14	0.00	0.00	0.00	0.0%	0.00	0.00	0.0%	0.00	0.0%
Refill	1,372	49	0.00	0.00	0.00	0.0%	0.00	0.00	0.0%	0.00	0.0%
Traditional	1,297	46.32	0.00	0.00	0.00	0.0%	0.00	0.00	0.0%	0.00	0.0%
First Round	1,283	45.82	0.00	0.00	0.00	0.0%	0.00	0.00	0.0%	0.00	0.0%
Focaccia	1,273	45.46	0.00	0.00	0.00	0.0%	0.00	0.00	0.0%	0.00	0.0%
Combo	1,209	43.18	11,787.75	137.20	11,650.55	+12.1%	9.75	0.00	0.0%	11,650.55	+100.0%
Fish	1,181	42.18	0.00	0.00	0.00	0.0%	0.00	0.00	0.0%	0.00	0.0%
B.L.T.	1,169	41.75	0.00	0.00	0.00	0.0%	0.00	1,543.08	0.0%	(1,543.08)	0.0%