efish "Control Tower" Solution Overview

Implement Intelligent Tools, Optimize Teams, Reduce Costs



Increase profits by 7%+ with 24/7 visibility to locations, estimated sales, labor costs & more. Get your schedule dialed in with efish!

Leverage Smart Scheduling with automated schedule intelligence.

Centralize employee resource management across the enterprise with shared employees.

Our messaging center makes it easy to communicate with your team, send team announcements by location, job type or individually, ensuring your team is always on the same page.



"You just showed me what I spent 20 years trying to build and you are delivering it at a fraction of what I have spent (trying)."

-CFO, top-five QSR chain



Easy Integration Across the Enterprise

efish Control Tower Integration creates total control over applications enterprise wide. Integration between restaurants, Point-of-Sale (POS), vendors and accounting reduces time, eliminates mistakes, and saves money.

Manage Operations, Accounting, and POS in One Place



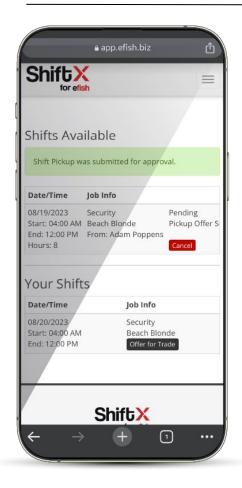
Forecast Restaurant Inventory

Accurately predict inventory demand with real-time tracking of inventory from ordering to depletion with historical data leveraged to generate predictive inventory forecasts. Built in audits provide detailed tracking of every product from procurement to consumption, including advanced tracking of waste at each restaurant.

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Time Saving Scheduling Interface

Intelligent scheduling maximizes job productivity in a 100% web-based solution that delivers easy access to edit and manage schedules 24×7 from any browser, Approve Time-Off and Shift-Trades directly from your email.

Accurate Payroll Processing

Ensure pay rates, overtime and other critical cost and regulatory mandates are met. Exception alerts identify overages, differences, and variances in payroll time by location.

Shared Employee Tracking

Manage overtime, tips, productivity, and other critical employee data between locations. Merge records with all locations on staff to avoid violations and maintain ongoing local compliance.

Create Location Based Short P&L's

Share, view and manage short P&L's with key daily metrics on sales, costs, and daily profits without accessing the accounting system.



About efish

Every restaurant, every POS, every vendor, every accounting system, all in one place. Easy to see the latest on food, labor, inventory, and accounting. Reduce Food and Labor costs by 9% or more.

Integrate with Multiple Solutions



Technical Requirements



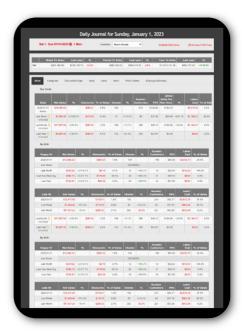
efish Accounting Solution Overview

Optimize AP with efish: Simplified, Integrated, Accurate, Intelligent Tools



Tightly Integrate with Accounting and POS Systems

Enterprise views provide real-time visibility to the entire workforce, with full integration to business systems including POS, Payroll, Time Clock and Biometric devices.



Simplify the Invoice Entry Process

Electronic input simplifies and expedites the invoice entry process, reducing costs and increasing accuracy. Invoice entry tools free resources by allowing multiple staff to review and enter invoices while using smart cost templates from prior invoice periods to save time.

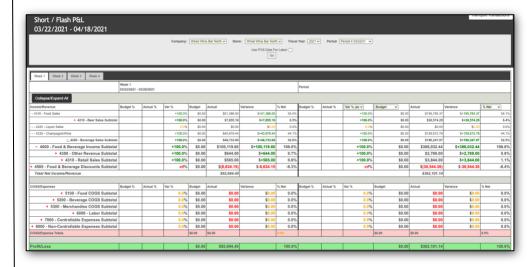
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Create Location Based Short P&L's

Share, view and manage short P&L's with key daily metrics on sales, costs, and daily profits without accessing the accounting system. The efish P&L syncs with your AP software to regularly pick up any changes made or additional accounts added, ensuring total accuracy.



AP processing

Automate the AP process reducing hundreds of hours of data entry time with EDI and other feeds into suppliers for invoice images, costs, memorized transactions, purchase orders and more.

Memorize Transactions

Expedite the invoice approval process with auto-validated transactions to ensure validated pricing. Reduce the risk of excess costs with memorized transactions that compare prior contract prices to current invoices.

efish Accounting Solution Overview

Optimize AP with efish: Simplified, Integrated, Accurate, Intelligent Tools

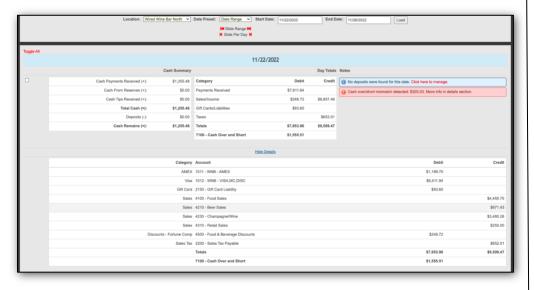


Real Time Accounting All Locations. Total Transperancy.



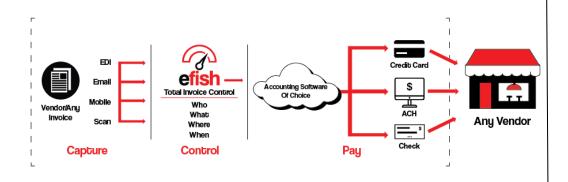
Instant Daily G/L

Push journals to multiple accounting systems with one click saving 1000's of manual entries each period. Seamless AP Software Integrations including Sage & Quickbooks.



Multi-Unit Coding

Roll multiple companies under one organization to gain accurate visibility and expedite the distribution of costs across the organization with cost splits, percent allocations and unique rules that simplify the accounting process.



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Technical Requirements



efish Inventory Solution Overview

Implement Intelligent Tools, Optimize Inventory, Reduce Costs



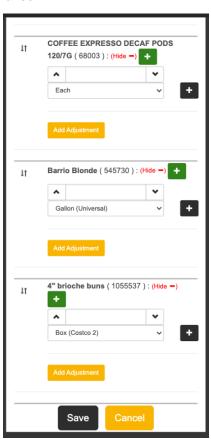
Inventory Management Service

Additional efish service that provides personal efish expert assistance with setting up your inventory system from start to finish and help with any questions that pop up!

Assistance working directly with your vendors as requested for integration set up.

Ability to schedule additional support calls or meetings.

Dedicated efish support team who will work with you and the development team to troubleshoot and resolve any issues should any arise.



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Easy Integration Across ALL Inventory Touchpoints

efish Control Tower Integration creates total control over applications enterprise wide. Integration between restaurants, Point-of-Sale (POS), vendors and accounting reduces time, eliminates mistakes, and saves money.



Forecast Restaurant Inventory

Enter your stores recipes and predict inventory demand with real-time tracking of ingredients from purchasing to sales with historical data leveraged to generate theoretical inventory forecasts. Built in audits provide detailed tracking of every product from procurement to consumption, including advanced tracking of waste at each restaurant.

efish Inventory Solution Overview

Implement Intelligent Tools, Optimize Inventory, Reduce Costs



Lower Food Costs Smart Inventory Management

Optimize Inventory Levels to Reduce Costs

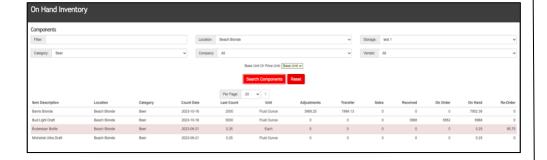
Lower food cost with real time measurement of inventory turns. Reduce cash tied up in inventory by optimizing food costs. Lower inventory equals less waste, less spoilage, less theft, lower food costs and higher profits.

Manage Multiple Storage Locations

Simplify the management of multiple storage locations with consolidated tracking from procurement to consumption. Inventory can be viewed by company, store, and product across all storage locations.

Recipe Management

Integrate food costs with recipes, production methods, portion size, prepitems, margins, and more to centralize recipes across your organization.



Simplify PO and Invoice Management

Create Purchase orders to any vendor directly from efish for always accurate on hand numbers! Once the invoice comes in a GM can upload it directly to efish from their phone or you can have the vendor send it directly via EDI or a custom efish AP email you create. Once an invoice is coded in efish, POs are automatically updated and closed once fulfilled. All PO and Invoice historical data is logged and accessible in efish.

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Integrate with Multiple Solutions



Technical Requirements



efish EDI with Major Suppliers

Optimize AP & Inventory with efish: Integrated, Accurate, Intelligent Tools



Simplify the Invoice Entry Process

Electronic Integration with vendors simplifies and expedites the invoice entry process, reducing costs and increasing accuracy. Invoices from major suppliers are automatically injected into the coding stage within efish AP Processing.



Easy Integration Across the Enterprise

Integration between restaurants, Point-of-Sale (POS), vendors and accounting reduces time, eliminates mistakes, and saves money.

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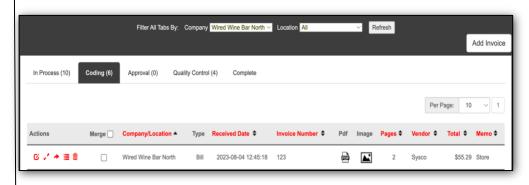
Integrated Vendor Management

Identify inventory, on order status, reconcile invoices, and other mission critical vendor interactions in real time with live integration to vendor systems that include item cost, quantities, invoice imaging, invoice details, and more without making a trip to the accounting software.



Invoice and Order Guide EDI

Automate the AP process reducing hundreds of hours of data entry time with EDI connected to your major suppliers with Order Guides and invoices with populate directly to efish daily.



Invoice EDI allows efish to Memorize Transactions

Expedite the invoice approval process with auto-validated transactions to ensure validated pricing. Reduce the risk of excess costs with memorized transactions that compare prior contract prices to current invoices.

efish EDI with Major Suppliers

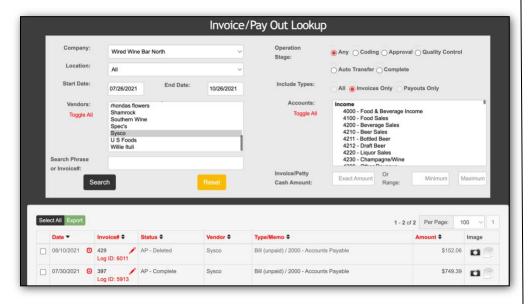
Optimize AP & Inventory with efish: Integrated, Accurate, Intelligent Tools



Vendor Administration Across the Enterprise

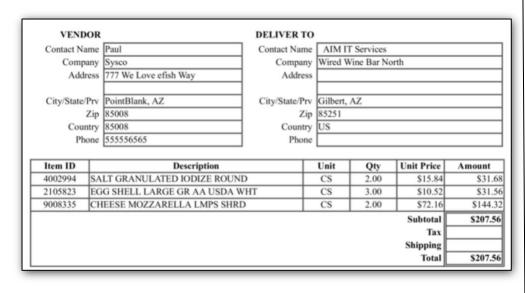
Supplier Integrations across multiple restaurants allow you to easily manage inventory controls and items for vendors at each individual location or universally.





Invoice Image History

Expand access across the enterprise with views into invoices, transactions and invoice images without opening the accounting system. View invoice history, costs, transactions, and invoice images (imported via EDI) at the store level in real time. Reduce review and audit time from 7 days out to immediate visibility.



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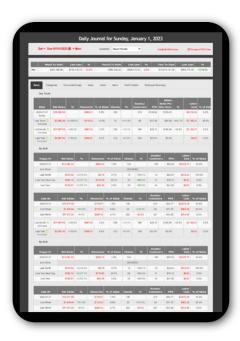
efish Payroll Solution Overview

Optimize Payroll with efish: Simplified, Integrated, Accurate, Intelligent Tools



Tightly Integrate with POS Systems

Enterprise views provide visibility to the entire workforce, with full integration to business systems including POS, Payroll, Time Clock and Biometric devices.



Security Compliance

Centralize and manage sensitive payroll data with privacy, permissions, and secure documents.

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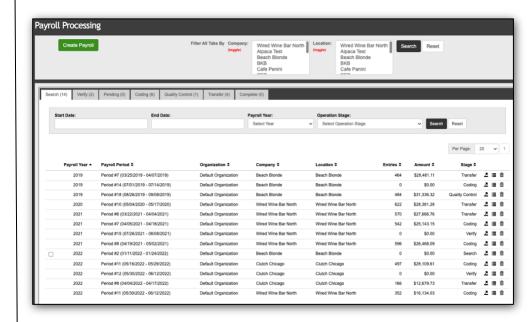
Payroll

Optimize Teams. Integrate. Simplify Compliance.



Accurate Payroll Processing

Ensure pay rates, overtime and other critical cost and regulatory mandates are met. Exception alerts identify overages, differences, and variances in payroll time by location.



Best Handbook Policies

Reduce risk with centralized handbook policies that are easily accessible and always up to date. Make it clear to any 3rd party everything is being done to communicate policies to employees.

Seamless Integration to Payroll Systems

Exports Formatted for your current payroll company.

efish Payroll Solution Overview

Optimize Payroll with efish: Simplified, Integrated, Accurate, Intelligent Tools



Manage Labor Easier. More Productive.



Labor Security Compliance

Managing labor information and security across locations requires user level security protocols. Labor, payroll and system access are secured by each user. Audit trails are created for all critical transactions.

VARNING! Timeclock issue alculations. Labor numbers							•	•				✓ Edit Labo
o fix these now.												
Sales: \$8,803.86												
	Mon 05/03/2021 Week To Date Period To Date							d To Date				
Category	Hours	Payroll	% of Sales	SPMH	Hours	Payroll	% of Sales	SPMH	Hours	Payroll	% of Sales	SPMH
Training	12.9	\$98.81	1.1%		12.9	\$98.81	1.1%		76.2	\$573.80	0.3%	
Manager	7.6	\$57.00	0.7%		7.6	\$57.00	0.7%		69.4	\$520.27	0.3%	
Manager Hourly	0	\$0.00	%		0	\$0.00	0.0%		39.8	\$297.90	0.2%	
Sub-Totals:	20.5	\$155.81	1.8%	\$429.46	20.5	\$155.81	1.8%	\$429.46	185.4	\$1,391.97	0.8%	\$969.40
BACK												
Line Cook	92.3	\$982.32	11.2%		92.3	\$982.32	11.2%		1594.5	\$16,487.68	9.2%	
AM Server Assistant	7.3	\$53.20	0.6%		7.3	\$53.20	0.6%		176.1	\$1,292.89	0.7%	
BACK Sub-Totals:	99.6	\$1,035.52	11.8%	\$88.39	99.6	\$1,035.52	11.8%	\$88.39	1770.6	\$17,780.57	9.9%	\$101.51
Bar												
Bartender	37.4	\$178.48	2.0%		37.4	\$178.48	2.0%		668.5	\$3,239.07	1.8%	
Bar Sub-Totals:	37.4	\$178.48	2.0%	\$235.40	37.4	\$178.48	2.0%	\$235.40	668.5	\$3,239.07	1.8%	\$268.85
FRONT												
Server	68.8	\$320.02	3.6%		68.8	\$320.02	3.6%		1280.1	\$6,133.38	3.4%	
Host(ess)	17	\$153.30	1.7%		17	\$153.30	1.7%		289.7	\$2,671.20	1.5%	
PM Server Assistant	10.1	\$47.12	0.5%		10.1	\$47.12	0.5%		198.8	\$923.17	0.5%	
FRONT Sub-Totals:	95.9	\$520.44	5.9%	\$91.80	95.9	\$520.44	5.9%	\$91.80	1768.6	\$9.727.75	5.4%	\$101.62

Set Overtime Alerts

before overtime happens. Adjust schedules and reduce unnecessary costs by receiving system-generated alerts before overtime violations occur.

	Wage Total		Wage Total			Rate			Rate Type	ours	End		Start	Business Date				
						0		\$ v	Regular	0	06:53 PM	53 PM	06:5	05/03/2021	~	,	Bar North	arlicek - Wired Wine Bar Norti
.20 \$0.00	\$40.20	\$40.20	\$40.20	\$40.20	\$40.2	29	5.2	\$ ~	Overtime	7.6	11:23 PM	47 PM	03:4	05/03/2021	~	,	ır North	enker - Wired Wine Bar North
.00 \$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.0	0		\$ ~	Regular	9.6	01:25 AM	49 PM	03:4	05/03/2021	~	,	ar North	Davis - Wired Wine Bar North
.00 \$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.0	0		\$ ~	Regular	11.18	07:07 PM	56 AM	07:5	05/03/2021	~	, ,	Bar North	Savittieri - Wired Wine Bar Nor
.00 \$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.0	0		\$ ~	Regular	8.77	11:58 AM	57 AM	11:57	05/03/2021	~	,	Bar North	Marce - Wired Wine Bar North
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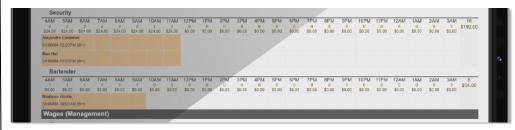
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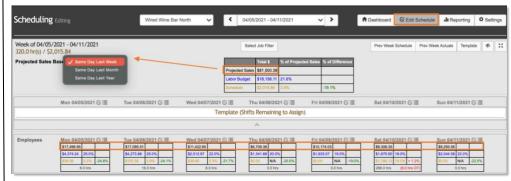
Smart Scheduling Templates

Smart Scheduling templates minimize labor costs by allowing you to build a schedule based on a previous week's actual time punches with the push of a button. Easily tweak and save any schedule you build as a template with or without employees for future use.



Reduce Costs with Automated Scheduling

Manage shifts by defining Labor Goals and Compare against your Current Schedule, Historical Sales, and other metrics efish uses to drive schedules, Configure the current schedule to match historic average, schedule, and optimize your time by using actual POS time punches to quickly build your schedule from.



Time Saving Intelligent Scheduling Interface

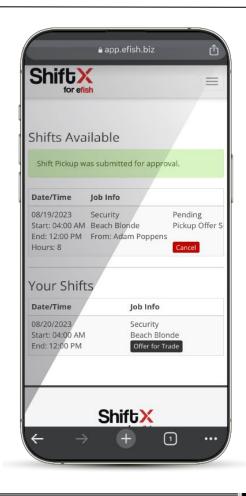
Intelligent scheduling maximizes job productivity in a 100% web-based solution that delivers easy access to edit and manage schedules 24x7 from any browser, Approve Time-Off and Shift-Trades directly from your email.



The ShiftX App by efish Empowers Employees

24/7 Schedule Access - Employees can easily access and manage their schedules via the ShiftX app which is available for both android and IOS. Receive push notifications when schedules are posted or updated and when requests are approved or denied.

Employees can submit Time-off and Availability Change Requests, place shifts up for trade and submit shift-trade pick up requests directly to management for any available shifts they wish to pick up matching with a matching job code.





Share Employees Across Locations

Manage and share employees across restaurant locations and across different job codes. Track overtime and other state and local regulatory requirements as well as productivity across multiple locations.



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efish Pricing Guide

Setup Fees Per Location						
One-time setup fee	\$500					
Inventory setup fee (includes 10 hours training/support) (An additional 10-hour block of support hours can be purchased as needed for \$1200)						
Tip rules setup fee	Varies					

Module Monthly Subscription Fees	Standard	Auto EFT/ACH	Pre-Paid Annually
Base Control Tower with Intelligent Reporting	\$125	\$112.50	\$100
Scheduling	\$125	\$112.50	\$100
Payroll & Automated Tip Management	\$125	\$112.50	\$100
Integrated Accounting (QuickBooks, Sage, etc.)	\$125	\$112.50	\$100
EDI with Major Suppliers (Shamrock, Sysco, etc.)	\$125	\$112.50	\$100
Inventory Management	\$125	\$112.50	\$100
Full efish suite (Maximum for all 5 modules above)	\$450	\$405	\$360

Inventory Management Service					
(Does not include physical inventory taking and/or ordering responsibilities)					
First Location	\$6000				
Each additional Location	\$3000				

